



# SMART INDUSTRY FORUM

SUMMIT 2017

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COPENHAGEN

TIVOLI HOTEL & CONGRESS CENTER

JUNE 8-9, 2017

**REGISTER NOW**

TECHNOLOGY & MARKET TRENDS  
BROUGHT TO MANAGEMENT &  
BOARD-ROOM ATTENTION

[WWW.SMARTINDUSTRYFORUM.ORG](http://WWW.SMARTINDUSTRYFORUM.ORG)

# SUMMIT 2017

## IT'S ALL ABOUT DATA – IT'S ALL ABOUT PEOPLE

**Our first Summit in 2016 was focusing on basics, terminology and the potential impact of Smart Industry or Industry 4.0. The upcoming Summit 2017 will concentrate on the current key-challenges and will examine how we can take these hurdles.**

For harvesting the benefits of Smart Industry or Industry 4.0 we will need to get our sensors, actuators, mechatronic modules and machines online. We simply need to collect and manage data. This will not fly without having data security and especially also data ownership under control. The second key-challenge is within ourselves: It is the so-called "People Factor". Transforming threats into opportunities will require cooperation across disciplines and even across companies, countries and cultures. We will need to change our mind-set as well as many of our historic paradigms by aligning technology, processes and people in a completely new way.



**Heinz Gassner**

Founding Director  
Smart Industry Forum

“

I warmly invite you to join us at our Summit 2017. Let's bundle our forces and capabilities for transforming challenges into business-opportunities.

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**Mette Walsted Vestergaard**

Moderator  
Smart Industry Forum

**SMART  
INDUSTRY  
FORUM**

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# AGENDA

DAY ONE: THURSDAY JUNE 8

## TUNING IN & LATEST FACTS

TIME	TOPIC
11:00 - 12:00	Check-In
<b>12:00 - 13:00</b>	<b>Lunch</b>
13:00 - 13:15	Welcome and Introduction
<b>13:15 - 14:00</b>	<b>Keynote Speech:</b> <b>It's All About Data – It's All About People</b>
14:00 - 14:30	Innovation Radar
14:30 - 15:00	A Day in 2025
<b>15:00 - 15:30</b>	<b>Coffee-Break</b>
15:30 - 17:00	Common Grounds in Different Industries
17:00 - 18:00	The Power of Standardization & Networking
<b>18:00 - 18:30</b>	<b>Keynote Speech:</b> <b>How to Successfully Navigate Disruption</b>
<b>19:00</b>	<b>Dinner</b>

DAY TWO: FRIDAY JUNE 9

## IT'S ALL ABOUT DATA – IT'S ALL ABOUT PEOPLE

TIME	TOPIC
<b>08:30 - 09:00</b>	<b>Keynote Speech:</b> <b>From Bits &amp; Bytes to Business Value</b>
09:00 - 09:30	How to Create Data?
09:30 - 10:00	Enabling Flexibility
10:00 - 10:30	Getting Connected: From Sensor to Cloud
<b>10:30 - 11:00</b>	<b>Coffee-Break</b>
11:00 - 11:30	Creating Business Value
11:30 - 12:00	Challenge Ahead - Data Ownership
<b>12:00 - 13:00</b>	<b>Lunch</b>
13:00 - 13:30	Are we Ready for the Digital Transformation?
13:30 - 14:00	Innovation 4.0 & the People Factor
14:00 - 14:30	Organization 4.0
<b>14:30 - 15:00</b>	<b>From Digital Maturity Assessment to your Digitalization Master Plan</b>
15:00	End of the Summit Open Discussions

# REGISTER NOW

WWW.SMARTINDUSTRYFORUM.ORG

# LOCATION

Smart Industry Forum's Summit 2017 will take place in Tivoli Hotel & Congress Center in Copenhagen, Denmark. Copenhagen was chosen for its central location within the Northern European Region.

Tivoli Hotel & Congress Center is easy to reach from Copenhagen Airport, Kastrup and provides a premium seminar location, rooms for your comfortable overnight stay and excellent catering for lunch and dinner.



## LOCATION

Tivoli Hotel & Congress Center  
Arni Magnussons Gade 2,  
1577 Copenhagen V  
Denmark

# SPEAKERS

The 4<sup>th</sup> Industrial Revolution is triggered by technology, but what it actually will change is our business-models, our organizations and our way of working and living. Our more than 20 international experts will provide a firework of information and inspiration.



**Scott Klososky**  
Founding Partner  
Future Point of View



**Dietmar Dahmen**  
Futurist  
Keynote Speaker



**Frank Piller**  
Professor of Management  
RWTH AACHEN UNIVERSITY



**Rainer Glatz**  
Managing Director, Engineering  
VDMA / Germany



**Stephen Mellor**  
CTO of IIC  
Industrial Internet Consortium



**Nigel Edmonson**  
Managing Director  
MADE



**Ralph Hagen**  
Engineering Manager MES / E&A  
Nestlé Deutschland AG



**Ole Wurtz**  
Senior Manager - Sales  
BDO Denmark



**Erick Thürmer**  
Managing Director  
Thürmer Tools



**Oliver Winzenried**  
Security Working Group - IIC  
BITKOM / CEO of WIBU



**John Kowal**  
Chair - Smart Factory Task Group  
IIC / OMAC



**Patric Thysel**  
Key-Technology Consultant  
B&R



**Sebastian Sachse**  
Business Unit Manager  
Open Automation



**Robert Kickinger**  
Technology Expert  
Mechatronic Systems, B&R



**Michael Ferdinadsen**  
CEO & President  
SECOMEA



**Henrik Vikberg**  
Executive Advisor  
CISCO



**Seth DeLand**  
Product Marketing Manager  
The MathWorks



**Peter Froehlich**  
Professor / Executive Consultant  
Deggendorf Institute of Technology



**Grimur Fjeldsted**  
Chief Digital Officer  
TRANSFORM XO



**Federico Fioretto**  
Executive Consultant, Author  
Federico Fioretto

# SMART INDUSTRY FORUM PARTNERS

Smart Industry Forum is an informal, non-profit oriented network supported by complementary partners from the industrial, scientific and political community.

