

# Wibu-Systems Logo Usage Guidelines for Press, Customers, and Partners

We appreciate your interest in using the Wibu-Systems logo and thank you for helping represent our brand. The logo is a valuable corporate asset and remains the exclusive property of Wibu-Systems at all times. Its use is permitted only in accordance with the following guidelines and for the specific purpose agreed upon. To ensure consistency and proper representation, we kindly ask you to share the final implementation with us, either via a live URL or the relevant file, so that we can review and confirm its correct usage.

## Logo Color Formats

The logo is available in different color formats:

- CMYK (for print applications)
- RGB (for digital applications)

## Default Logo

The Wibu-Systems Logo consists of the Wibu logotype combined with the Systems descriptor, forming a unified composition with defined proportions and spacing. The structure, typography, and alignment of all logo elements are fixed and must not be modified. The gradient is an integral part of the Wibu-Systems visual identity and contributes to a distinctive and recognizable brand appearance. The logo is meant for use on a white background only.

## Version with White Area

The white area version is a subversion of the standard gradient logo and is used whenever the background is not white, for example on colored backgrounds, images, graphic compositions, third-party layouts, or visually complex environments. The white area is part of the logo and ensures sufficient contrast, visual clarity, and consistent perception when placed on colored backgrounds, images, or external graphics. The white area must not be removed, recolored, or replaced with transparency.

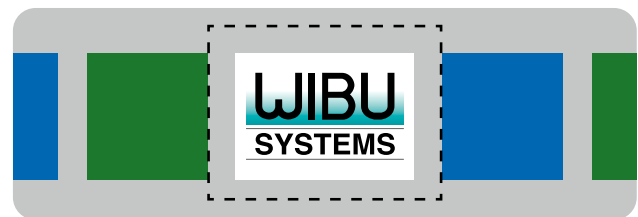
Slight rounding of the white area corners is permitted, provided that the rounding remains subtle and does not visually alter the overall appearance of the logo.



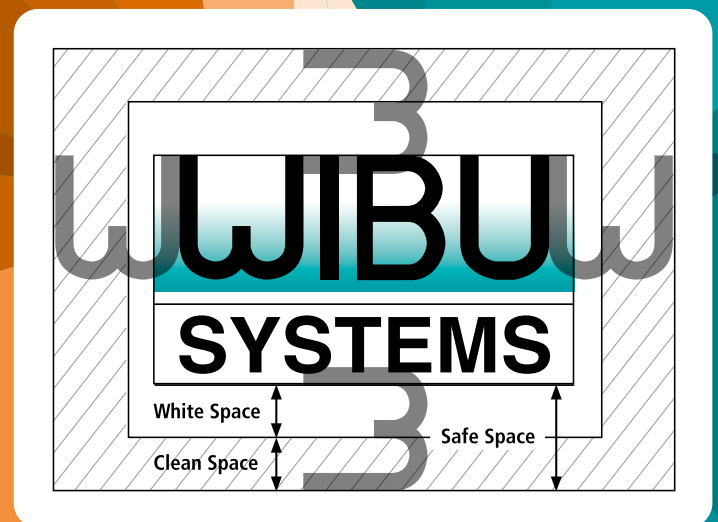
## Version with Clean Space

When other graphic elements, text, or logos appear near the logo, a minimum distance must be maintained. This minimum distance is defined by the Clean Space area. The Clean Space area must remain free of the following elements:

- text
- images
- graphic elements
- lines
- other logos



Clean Space preserves visual clarity and ensures the logo remains clearly recognizable within the layout. Increasing the minimum distance is permitted and recommended where possible.



## Scaling

The logo must always be scaled proportionally without changing its aspect ratio. The minimum size must ensure legibility of the Systems descriptor. Use of excessively small logo sizes is not recommended, as it may reduce clarity and recognition.

## Incorrect Usage

The following applications are not permitted:

- changing the proportions of the logo
- stretching or compressing the logo
- modifying corporate colors
- adding visual effects (shadows, outlines, gradients, transparency, etc.)
- rotating the logo
- changing the arrangement of the logo elements
- using the logo without white area on non-white backgrounds
- insufficient contrast between logo and background

Please note that any use of the logo that does not comply with these guidelines, or that has not been approved, may result in the withdrawal of permission. In cases of serious or repeated misuse, Wibu-Systems reserves the right to take further appropriate action.

Mockups must be submitted via email to [team@wibu.com](mailto:team@wibu.com) for review and approval prior to any live distribution.



## About WIBU-SYSTEMS AG

Wibu-Systems is an innovative technology leader in the global market for the protection and monetization of software and data. The company's mission is to provide the highest level of protection, licensing, and security for digital assets and intellectual property in an increasingly connected world. Its solutions are used worldwide by software publishers

and smart device manufacturers who distribute their applications for PCs, mobile devices, embedded systems, controllers, and microcontrollers.

Founded in 1989, the company is headquartered in Germany and has offices in China, Japan, Korea, the United States, and across Europe.

Wibu-Systems expressly reserves the right to change its programs or this documentation without prior notice.

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