

INNO DAYS 2025: A Strategic Convergence of Security, Licensing, and Innovation in the Quantum Era

- Hybrid event hosted in Karlsruhe, Germany, with global online access to the roundtable via YouTube
- Focused on cybersecurity, digital licensing, regulatory readiness, and quantum resilience
- Speakers from Roche, SAP, KIT, Infineon, Rohde & Schwarz, and more
- Hands-on showcases by INFORMATICS and Nitrobox on real-world implementations of CodeMeter and monetization of digital assets

Wibu-Systems' hybrid forum brings global experts, leading enterprises, and researchers together to address the next frontier of software protection and digital sovereignty.

Karlsruhe, Germany – July 2–3, 2025 – INNO DAYS 2025, hosted by Wibu-Systems, returns as a two-day hybrid event set to explore the strategic intersection of cybersecurity, licensing, and the future of IT infrastructure. Taking place at Wibu-Systems' headquarters with the roundtable streamed globally, this high-level forum unites leading minds from industry, academia, and technology to address the digital transformations shaping business models and national security strategies.

At a time of growing geopolitical tension, accelerated digitalization, and an imminent quantum computing shift, <u>INNO DAYS 2025</u> offers critical insights and actionable strategies for stakeholders across the software and hardware sectors. The event opens with a dedicated networking dinner in Karlsruhe, setting the tone for a robust knowledge-sharing and collaboration experience.

On July 3rd, participants will engage in a full-day program featuring keynote speeches, live demonstrations, and deep-dive panels. With speakers from Roche, SAP, KIT, Infineon, Rohde & Schwarz, and others, the event tackles emerging business opportunities in Asia, novel methods for license enforcement, and the direct implications of sweeping EU legislation such as the Cyber Resilience Act, Al Act, and NIS2 Directive.



Targeted for product managers, legal and compliance professionals, cybersecurity specialists, and executives navigating the increasingly complex global regulatory and technological terrain, INNO DAYS 2025 serves not only as a stage for Wibu-Systems' own innovations – such as <u>CodeMeter Protection Suite</u>, a toolkit for encrypting and obfuscating software across platforms; <u>CodeMeter License Central</u>, the cloud-based backend for automating software license creation, deployment, and management; <u>CodeMeter License Portal</u>, the customizable self-service interface for license activation and entitlement handling; and the soon-to-be rolled out <u>CodeMeter License Reporting</u>, a data analytics module offering insight into how software is used – but as a dialogue-enabling arena to foster best practices and joint solutions.

Agenda Highlights:

- Global Business Outlook: Prof. Dr. Manuel Vermeer (Dr. Vermeer Consult)
 offers insights into Asia's economic trajectory, cultural barriers, and opportunities
 across India, Indonesia, and beyond.
- **Next-Gen License Enforcement**: Axel Engelmann (Wibu-Systems) explores scalable, secure licensing integrated with Al-driven protection, across C++, Rust, Python, and more.
- EU Regulations Demystified: Dr. Christian Foerster (Bartsch Rechtsanwaelte)
 decodes upcoming EU mandates and their ripple effects on cybersecurity and IT
 product development.

Case Studies in Practice:

- Rohde & Schwarz (Silke Werner) on standardizing software licensing via CodeMeter.
- Euresys (Stéphan Hausoul) on licensing high-performance machine vision libraries.
- Roche Diagnostics (Oliver Russek) on unifying entitlement and provisioning across medical software portfolios.
- Cyber Threat Landscape: Christoph Fischer (BFK edv-consulting) discusses
 the rise of sabotage, espionage, and asymmetric warfare in a fractured
 geopolitical environment.



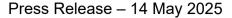
- Product Innovation: The introduction of CodeMeter License Reporting, presented by Florian Schneider and Holger Marquetant (Wibu-Systems), reveals a new analytics layer to understand software usage behavior and drive monetization strategies.
- Quantum Computing and Digital Sovereignty Roundtable (Live-streamed):
 A forward-looking discussion on building quantum-resilient IT systems, with Thomas Depeweg (SAP), Dr. Detlef Houdeau (Infineon), Prof. Dr. Joern Mueller-Quade (KIT), and Oliver Winzenried (Wibu-Systems), moderated by Steve Atkins (Krowne Communications).

Live demos by INFORMATICS and Nitrobox will showcase real-life CodeMeter deployments in SAP licensing and flexible subscription billing, providing attendees with direct access to implementation best practices.

"INNO DAYS 2025 is designed as a compass for organizations navigating the transformative tides of digital regulation, software monetization, and post-quantum security. By uniting diverse perspectives from enterprise, research, and law, we provide a forum for grounded dialogue and strategic foresight." – Oliver Winzenried, CEO and Founder, WIBU-SYSTEMS AG.



Attendees explore software licensing innovations and discuss post-quantum security strategies at Wibu-Systems' INNO DAYS 2025 in Karlsruhe.





Additional Dedicated Resources

- INNO DAYS event registration page: https://www.wibu.com/inno-days.html
- INNO DAYS 2025 trailer video: https://youtu.be/KjkllV7ddGE?feature=shared
- INNO DAYS 2024 roundtable: https://www.youtube.com/live/kRe3ipGUwgo?feature=shared
- Press release as audio file:
 - https://www.wibu.com/fileadmin/Audiofiles/press releases/WIBU-PR INNO-DAYS-2025 EN.mp3
- Press release images for download ready for print and online publications: https://wibu.sharefile.com/public/share/web-s17273d089dc04a5890546af8e0965f25

About Wibu-Systems

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Wibu-Systems is a global leader in cutting-edge cybersecurity and software license lifecycle management. We are committed to delivering unparalleled, award-winning, and internationally patented security solutions that protect the intellectual property embedded in digital assets and amplify the monetization opportunities of technical know-how. Catering to software publishers and intelligent device manufacturers, the interoperable hardware and software modules of our comprehensive CodeMeter suite safeguard against piracy, reverse engineering, tampering, sabotage, and cyberattacks across mainstream platforms and diverse industries.

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