



Press Release – 12 November 2019

Software protection and licensing for medical device makers

Compamed: Experiencing the opportunities of digitalization in medical technology at the Compamed High-Tech Forum by IVAM

Karlsruhe, Germany – Medical devices are jam-packed with invaluable know-how, especially in the software installed on board. Wibu-Systems shows their developers how they can shield their software from product piracy, reverse engineering, counterfeiting, and tampering and level up their market strategies with innovative licensing. They can meet Oliver Winzenried, CEO of Wibu-Systems, and Stefan Bamberg, Senior Key Account Manager, in the VIP lounge or join the special session on “Digitalization of Medical Devices” between 2 and 4 pm on 19 November as part of the “Compamed High-Tech-Forum by IVAM” (Hall 8a, booth G40).

The two-hour session will include a keynote presentation from the Medical Technology working group of the German engineering association VDMA and an overview of the current landscape by their Industrial Security working group. It will also bring to the stage high-profile speakers from Infineon Technology, the University of Offenburg, Wibu-Systems, and Siemens Healthineers to discuss security best practices for medical devices. Oliver Winzenried will explore how cybersecurity can be combined with novel business models for medical devices. The detailed agenda can be found on the Compamed website’s “Forum’s & More” section.

Oliver Winzenried adds: “We are looking forward to meeting the makers of medical devices to examine their needs and find working concepts for digitalizing their products. Our sales team is available to arrange personal meetings; alternatively, device manufacturers can come to the joint panel and explore the many sides of IT security for medical technology. We have organized a rich and fully rounded program at the event, because holistic IT security is in the vital interest

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of patients from the very first development of a product. Developers need to protect their intellectual property, and they deserve the best possible conditions for launching their products successfully. Tougher regulations and increasing connectivity in medical devices make protection concepts for the entire value chain an absolute prerequisite.”



Oliver Winzenried, CEO of Wibu-Systems, will hold a compelling lecture on medical device cybersecurity implications at Compamed.

About Wibu-Systems

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Wibu-Systems, a privately held company founded by Oliver Winzenried and Marcellus Buchheit in 1989, is an innovative security technology leader in the global software licensing market. Wibu-Systems' comprehensive and award-winning solutions offer unique and internationally patented processes for protection, licensing and security of digital assets and know-how to software publishers and intelligent device manufacturers who distribute their applications through PC-, PLC, embedded-, mobile- and cloud-based models.



Media graphic resources available at: <https://www.wibu.com/photo-gallery.html>.

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