

## Press release - 14 January 2014

CodeMeter Earns Prestigious Content Industry Recognition

## Wibu-Systems Named SIIA Content CODIE Award Finalist for Best Content Rights and Delivery Solution

Karlsruhe, Germany – Wibu-Systems, a leading provider of software copy protection and licensing solutions, today announced that CodeMeter was named a finalist for the 2014 SIIA CODIE Awards for Best Content Rights and Delivery Solution. Finalists represent the information industry's best products, technologies, and services created by or for media, publishers, and information services providers.

The Software & Information Industry Association (SIIA), the principal trade association for the software and digital content industries, announced CodeMeter as one of 91 CODIE Award content finalists across 26 categories.

CodeMeter, the most secure platform for license management and content protection, provides an all-in-one solution for monetization of software, documents and digital media. The CodeMeter License Central component can be fully integrated with a software publisher's existing business processes and allows for highly flexible licensing of content that can be tailored to their customer's size, location, or markets. This flexibility includes monetization options applicable for low-price mass-market content and high value specialty industries such as engineering and financial software. CodeMeter supports all major platforms – Windows, MacOS, Linux, cloud, mobile, as well as real time operating systems like VxWorks, QNX, and others.

"For the past 25 years, we have focused our efforts on developing reliable tools for publishers to secure their software and digital content, whether it is deployed as an application on a stand-alone computer or a local network, as cloud implementation, or embedded



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system," said Marcellus Buchheit, co-founder of Wibu-Systems and CEO of Wibu-Systems USA. "CodeMeter provides the utmost licensing flexibility and is the only secure digital rights management solution that has survived multiple hackers' contests."

"The CODiE Awards competition was extremely competitive this year and our finalists set the standard for innovation and quality in the media, publishing and information service markets," said Kathy Greenler Sexton, VP & General Manager for the Content Division at SIIA. "Each and every finalist should be commended for their innovation and market-leading products and services. I look forward to seeing them all at the Information Industry Summit in January."

During the SIIA's annual flagship conference for information industry leaders, IIS 2014: Breakthrough on January 29 and 30<sup>th</sup> in New York City, all finalists will have the opportunity to showcase their products to the 300+ information industry leaders in attendance. CODiE winners will be announced at a special Content CODiE Awards luncheon that concludes the conference on January 30<sup>th</sup>.

The SIIA CODiE Awards are the industry's only peer-reviewed awards program. The first round review of all nominees is conducted by media, publishing, and information services executives with considerable industry expertise, including members of the industry, analysts, media and bloggers, and bankers and investors. The judges are responsible for selecting the CODiE Awards finalists. SIIA members then vote on the finalist products and the scores from both rounds are tabulated to select the winners.

Details about each finalist are listed at:

http://www.siia.net/codies/2014/finalists.asp



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## //CODiE// 2014 SIIA CODIE FINALIST

Wibu-Systems CodeMeter is finalist for SIIA CODiE 2014 Content Awards

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25 years of Perfection in Protection, Licensing and Security

















WIBU-SYSTEMS AG (WIBU®), founded in 1989 by Oliver Winzenried and Marcellus Buchheit, is an innovative security technology leader in the global market of secure software licensing. The broad range of Wibu-Systems solutions is unique and offers digital asset, intellectual property and integrity protection to application fields ranging from computers to mobile, from embedded automation to cloud computing, from SaaS to virtualized models.

Media graphic resources available at: http://www.wibu.com/photo-gallery.html

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The SIIA CODiE™ Awards, originally called the Excellence in Software Awards, were established in 1986 by the Software Publishers Association (SPA), now the Software & Information Industry Association (SIIA), so that pioneers of the then-nascent software industry could evaluate and honor each other's work. Since then, the CODiE Awards program has carried out the same purpose – to showcase the software and information industry's finest products and services and to honor excellence in corporate achievement.

Media graphic resources available at: www.siia.net/codies/2014/finalist\_logos.asp

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