

[Wibu-Systems excels in industrial product and know-how protection](#)

**CodeMeter is one of the top 10 finalists for the Automation Award 2012 at SPS IPC Drives**

Karlsruhe – For the first time ever CodeMeter from Wibu-Systems has been nominated one of the top 10 products by the jury of the German Automation Award 2012. CodeMeter is a premier technology designed to protect and license software in embedded systems.

Software is indisputably the underlying element of industry automation. It is therefore essential that manufacturers can fully rely on it in order to count on steady production outputs and in turn constant revenues. The best-in-class security of CodeMeter lies in the match of the license with the controller software. Not only the executable code of the software is encrypted and digitally signed, but the license is either stored in a dongle or a file. This architecture has proven ideal against code tampering and hacking attacks. Several are in fact the international customers that have successfully qualified CodeMeter for their automotive, healthcare, CAD/CAM and multimedia businesses.

During this year edition of SPS IPC Drives, the annual electronic automation marketplace taking place in Nuremberg, CodeMeter will be showcased by Wibu-Systems in hall 7, booth 640. At the same time it will be displayed together with all other finalist products at Konradin, a top specialist publishing group (hall 5, booth 306). During a presentation on November 27, 2 p.m., CodeMeter will be again under the spotlights at VDMA – the German Engineering Federation – in hall 4A, booth 541.

A jury committee consisting of the SPS IPC drives congress association, VDMA, ZVEI and the editor board of “electro Automation” will award the prize after the show upon collecting votes directly from the visitors.

At SPS IPC drives Wibu-Systems will not only illustrate the latest features of its product line, but also demonstrate practical implementations and provide additional educational resources. In particular there are a lecture and a panel discussion – both in German language:

- “Software licensing, know-how and integrity protection for SPS programming systems with CodeMeter”, November 27, 10:20–10:40 a.m. at ZVEI in hall 8, booth 504.
- “Security in production: challenges for manufacturers, operators and machine vendors”, November 28, 3:00-4:00 p.m. at VDMA in hall 4A, booth 541.

Oliver Winzenried, CEO and founder of Wibu-Systems AG, is excited by the nomination: “During the trade show we are sure to collect numerous votes because integrity protection is at the heart of any automation process, regardless of the market segment the industry vendor is addressing. Our CodeMeter stands up against reverse engineering, imitation of equipment and operation tampering; as such it turns out to be an excellent business enabler for all automation powered companies.”

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WIBU-SYSTEMS AG was founded in 1989 by Oliver Winzenried and Marcellus Buchheit. The slogan “Perfection in Software, Document, Media and Access Protection” explains the “What” and “How”. The solutions offer software protection, know how protection, enabler of new business models and integrity protection for manufacturers of software, devices and machines. The company is located in Karlsruhe, Germany, and has distributors all over the world, offices in Seattle, USA, as well as in Shanghai and Beijing, China, and sales offices in Belgium, Great Britain, Portugal, Spain and the Netherlands.

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