

German Engineering Federation



Anti-Counterfeiting Solutions and Technologies



VDMA Forum
May 8, 2014
14:30 ~ 16:30
Industrial Automation
Beijing, PR China

In association with





VDMA Forum @ Industrial Automation BEIJING 2014

Anti-Counterfeiting Solutions and Technologies

May 8, 2014, 14:30 ~ 16:30, IA Beijing

About

The experts at the VDMA Forum will show you information about legal and technical countermeasures against counterfeits. Those of you, who are successful in the use of anti-counterfeiting measures, those who are in need for it and those who are giving up, please join us.

Find out more about several protection measures, find your own defense strategy and fight successfully against counterfeits.

14:30 VDMA: Anti-Counterfeiting Activities of German Manufacturers

Mr. Rainer Glatz,
Managing Director,
German Engineering Federation
(VDMA)

14:50 WIBU-SYSTEMS: Embedded Security for Protection against Reverse Engineering and Product Piracy

Mr. Oliver Winzenried,
CEO,
WIBU-SYSTEMS AG, Shanghai

15:10 IPR Helpdesk: Intellectual Property Rights Protection Strategies for SMEs in China

Ms. Kinga Katus,
Project Officer,
China IPR SME Helpdesk, Beijing

15:35 The CODESYS Security Concept

Dr. Kelvin Kang,
Technical Director,
CODESYS Software System,
Beijing

16:00 Preventing and fighting counterfeiting and know-how-loss in China -- Necessary organizational, operational, HR, legal and IT security measures.

Dr. rer. pol. K.-H. Lin,
President
Asia-Pacific Management
Consulting Ltd, Germany/China

16:30 End of VDMA Forum

Subject to change without notice!

International Partners

China IPR SME Helpdesk
www.china-iprhelpdesk.eu
Working Group Product and Know-how
Protection
www.protect-ing.de
VDMA – German Engineering Federation
www.vdma.org

Language and Participation Fee

The event is in English language with English slides and free of charge. There will be no simultaneous translation.

Registration

Please send your registration Email with full address and participant name to:
biljana.gabric@vdma.org
The number of participants is limited. Registrations will be processed in the order received.

Target Group

This Symposium is intended for business managers as well as professionals and executives who are developing technologies, those who engage in anti-counterfeiting (IP) and companies' suffered by product piracy or imitations.