

JMF

Japan Machinery Federation, Tokyo, Japan  
German Engineering Federation, Frankfurt, Germany



# Anti-Counterfeiting Solutions and Technologies



1st Joint Symposium  
Nov. 19, 2012  
13:00~17:45  
Tokyo, Japan

*In association with*

  
protect-ing.de

# 1<sup>st</sup> Joint Symposium

## Anti-Counterfeiting Solutions and Technologies

### About

Although Japanese government has done multiple actions against counterfeits, e.g. the Anti-Counterfeiting Association, the damage is getting more and cannot be stopped.

Under these circumstances, Japan Machinery Federation (JMF) has been seeking for the possibilities to cooperate in fight against imitations. The JMF installed an international co-operation with German Engineering Federation (VDMA), which members are also affected by counterfeits, in parts of business development and technical preventive measures to build a trusted network in both countries.

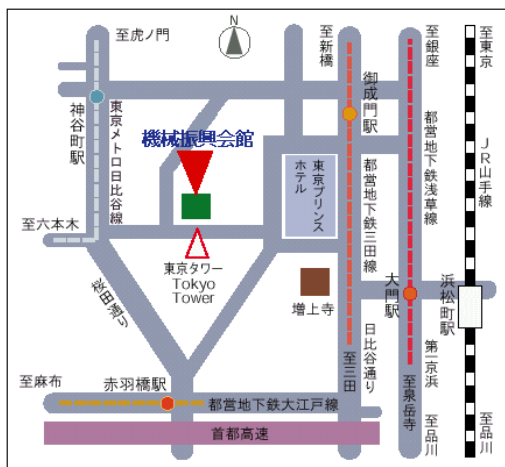
At the symposium you will hear countermeasures and activities from people who are active in the fight against product piracy from both countries Japan and Germany. Those of you, who are successful in use of anti-counterfeiting measure, those who are in need and those who are giving up, please join us.

Find out more about successful protection measures against product piracy, find your own defense strategy and fight successfully against counterfeits.

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|--------------|---|--------------|---|
| <b>13:00</b> | <b>Welcome</b><br>Mr. Mototsugu Ito,<br>Chairman of the<br>Japan Machinery Federation (JMF)   | <b>15:30</b> | <b>WIBU-SYSTEMS: Embedded Security for protecting against Reverse Engineering and Product Piracy</b><br>Mr. Shigeji Kobayashi,<br>President,<br>SUNCARLA Corporation                        |
| <b>13:05</b> | <b>Damage Comparison Anti-Counterfeiting Japan and Germany</b><br>Ms. Hiroko Ueno,<br>Senior Policy Analyst<br>Mitsubishi UFJ Research and Consulting Co., Ltd.   | <b>16:00</b> | <b>SICK: Counterfeiting and Serialization Implementations in the pharmaceutical and automotive after market industry</b><br>Mr. Mitsuo Kurozumi,<br>Technical Support Manager,<br>SICK K.K. |
| <b>13:30</b> | <b>Efforts of the Government of Japan, Current status and future challenges</b><br>Mr. Tatsuya Matsushita.,<br>Director,<br>Office for IP Right Infringement,<br>Ministry of Economy, Trade and Industry (METI) | <b>16:30</b> | <b>VDMA: German anti-counterfeiting activities</b><br>Mr. Rainer Glatz,<br>Managing Director,<br>German Engineering Federation (VDMA)   |
| <b>14:00</b> | <b>NISSAN The need and effectiveness of anti-counterfeiting measures</b><br>Mr. Takashi Unno,<br>GM, Anti-counterfeit<br>IP Promotion Dept.<br>NISSAN MOTOR CO., LTD.   | <b>17:00</b> | <b>Panel Discussion</b><br>Moderator:<br>Mr. Akio Ito<br>Head of IP Department,<br>IHI Corporation  |
| <b>14:30</b> | <b>KOMATSU Anti-counterfeiting measures</b><br>Mr. Hiroaki Yamaguchi<br>Deputy GM,<br>IP Dept. R&D<br>KOMATSU Ltd.  | <b>17:30</b> | <b>Q&amp;A</b>  |
| <b>15:00</b> | <b>Coffee Break</b>   | <b>17:45</b> | <b>End of Symposium</b>   |

Subject to change without notice!

**Monday, Nov. 19, 2012,  
Kikai Shinko Building, B2 Hall  
5-8, Shibakoen, 3-Chome,  
Minato-ku, Tokyo, 105-0011**



Kikai Shinko Building is opposite of Tokyo Tower. The event is on 2<sup>nd</sup> Floor Basement (B2).

**International Partners**

JMF – Japan Machinery Federation  
[www.jmf.or.jp](http://www.jmf.or.jp)  
VDMA – German Engineering Federation  
[www.vdma.org](http://www.vdma.org)

**Registration Form**

Please register by E-mail or FAX with full address and participant name. The number of participants is limited. Registrations will be processed in the order received.

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**1st Joint Symposium  
Anti-Counterfeiting Solutions and Technologies**

<b>Name</b>	<b>Company</b>
<b>Department</b>	<b>Position</b>
<b>Address</b>	<b>ZIP, Location</b>
<b>Phone/Fax</b>	<b>Email</b>
<b>Date</b>	<b>Signature, Stamp</b>

**Objectives**

The participants of the Symposium will become familiar with successful and highly innovative technologies and solutions. The additional opportunities in spare parts sales, for the avoidance of unjustified product liability claims and for the inter-company cooperation are addressed.

**Target Group**

Symposium is intended for business managers as well as professionals and executives who are developing technologies, those who engage in anti-counterfeiting (IP) and companies' suffered by product piracy or imitations.

**Language and Participation Fee**

The event is in Japanese language with English slides and free of charge. There will be simultaneous translation.

**Registration deadline: Nov. 9, 2012.**

Cancellations must be submitted in writing.